

# **ENERGY STAR® Homes Northwest**

## **Builder Partnership Agreement - Idaho**

This is an Agreement to become a partner in the Northwest Energy Efficiency Alliance ("Alliance") ENERGY STAR Homes Northwest Program ("Program") and the Environmental Protection Agency's ENERGY STAR Homes Program as a Builder Partner in Idaho. The Program's commitments to partners, and the requirements for partners to qualify and maintain partnership, are provided below and in the attached Idaho ENERGY STAR Homes Northwest Compliance Requirements.

**Company Information** (as you would like it to appear on the ENERGY STAR website) Business Name \_\_\_\_\_ Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_ \_\_\_\_\_ Fax \_\_\_\_\_ Email Website Major metro area served: Please indicate the type of site-built homebuilder you are (select only one): □ Local Builder/Developer ☐ Division/Subsidiary ☐ Corporate (National) Number of years in business: \_\_\_\_\_ Average number of homes built per year: 100% Commitment Option: Builders interested in special recognition can commit to 100% building and certification of their homes ENERGY STAR. This commitment will be denoted with a special 100% icon on the ENERGY STAR for Homes Web site partner locator tool once two ENERGY STAR qualified homes have been reported to EPA. To make this commitment, please initial here: **Contact Information** Marketing / Sales Contact (please print) Name \_\_\_\_\_ Title E-mail Phone **Authorized Company Representative (please print)** E-mail Signature \_\_\_\_\_ Date \_\_\_\_

### **ENERGY STAR Homes Northwest Program Benefits & Requirements:**

- 1. Builder Partner will be listed on the ENERGY STAR Homes Northwest website as a participating builder. Once a Builder builds one home to ENERGY STAR Homes Northwest Compliance Requirements, a link to their website will be added to the listing.
- 2. Builder Partners will be offered training and information in energy efficient technologies and installation techniques.
- Builder Partner will be offered cooperative marketing funds, model home support and other regional marketing tools.
- 4. Adhere to ENERGY STAR Homes Northwest Compliance Requirements and completed verification by an ENERGY STAR Homes Northwest approved verifier.
- 5. Builder Partner will build at least one (1) home to the ENERGY STAR Homes Northwest Compliance Requirements within 12 months of signing this agreement. In any 12 months during which the Builder Partner does not build at least one (1) home to the ENERGY STAR Homes Compliance Requirements, Builder Partner will no longer be entitled to the benefits described here.
- 6. This agreement is voluntary and can be terminated by either party at any time for any reason, with no penalty.

This agreement also entitles the Builder Partner to become a national ENERGY STAR Partner with the following commitments and terms:

#### **ENERGY STAR Commitments to Partners**

- 1. Increase awareness of the ENERGY STAR label by distributing key messages on the benefits of ENERGY STAR qualified homes and homes-related products.
- 2. Provide (via the ENERGY STAR Web site, Hotline, e-mail or other means) current ENERGY STAR news, information, and reference documents.
- 3. Provide ENERGY STAR Partners with public recognition through the online ENERGY STAR partner locator tool, special awards, and other media for their involvement in ENERGY STAR and role in protecting the environment.
- 4. Respond expediently to any Partner requests for information or clarification on ENERGY STAR policies.

#### **General Commitments for ENERGY STAR Partners**

- 1. Use the Partnership and the ENERGY STAR label to promote energy efficiency as an easy and desirable option for new homebuyers to prevent pollution, protect the environment, and save on energy bills.
- 2. Adhere to the *ENERGY STAR Logo Use Guidelines* (available at www.energystar.gov/logos) and ensure that authorized representatives, such as advertising agencies, distributors, and subcontractors, also comply.
- 3. Adhere to the *ENERGY STAR Web Linking Guidelines* (available at www.energystar.gov/partners). Failure to do so can result in the loss of linking privileges from the ENERGY STAR Web site.
- 4. Qualify at least one ENERGY STAR labeled home within any ongoing 12-month period. Partners not fulfilling this requirement will be deemed 'inactive,' thereby forfeiting all rights to the ENERGY STAR name and logo, their listing on the online ENERGY STAR partner locator tool, and any inclusion in ENERGY STAR promotional materials.
- 5. Affix an ENERGY STAR label to all homes that are independently verified to meet the ENERGY STAR performance guidelines.
- 6. BUILDER PARTNERS: Clearly inform homebuyers when their new homes have qualified for the ENERGY STAR label and be able to describe the features and benefits of these ENERGY STAR labeled homes.
- 7. BUILDER PARTNERS: Provide a home energy rating report or relevant Builder Option Package for any labeled home upon EPA's request.

#### **General Terms and Disclaimers**

- 1. Partner will not construe, claim, or imply that its participation in ENERGY STAR constitutes federal government approval, acceptance, or endorsement of anything other than the Partner's commitment to ENERGY STAR. Partnership does not constitute federal government endorsement of the Partner or its homes or services.
- 2. Partner understands that the activities it undertakes in connection with ENERGY STAR are voluntary and not intended to provide services to the federal government. As such, the Partner will not submit a claim for compensation to any federal agency.
- 3. Partner and ENERGY STAR will assume good faith as a general principle for resolving conflict and will seek to resolve all matters informally, so as to preserve maximum public confidence in ENERGY STAR.
- 4. This agreement is voluntary and can be terminated by either party at any time for any reason, with no penalty.
- 5. Failure to comply with any of the terms of this Partnership Agreement can result in its termination and cessation of access to the benefits of ENERGY STAR, including use of the logo marks.
- 6. ENERGY STAR will actively pursue actions for resolving issues of logo use noncompliance.